

Hi, I'm **Derrick Deese**, a multi-disciplinary designer based in **Charlotte, NC**. I specialize in digital design and dabble in other mediums of creativity; focusing on the **intersection of design and social impact**.

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linkedin

EXPERIENCE

Senior Product Designer, Lowe's 2022–Present

Leads UX strategy and design for complex end-to-end experiences, focused on the Bottom Funnel, from concept through delivery. Collaborating with Product, Engineering, Research, and Content

Drove the 2025 Cart & Checkout North Star vision from early workshops through wireframes, prototypes, and testing, leading cross-functional sessions and presenting to executive leadership as well as Walk the Wall. Demonstrated my ability as a reliable, high-quality deliverer who breaks down complex problems for easy consumption by partners and peers.

Led efforts in both migration and redesign of the Bottom Funnel (Cart, Checkout, Order History, and Order Details) in the Blueprint design system.

Worked with Fulfillment Product to deliver elevated concept designs across multiple personas and flows for Fulfillment strategy initiatives, completing the work under tight executive deadlines.

Leverages AI tools (Claude, ChatGPT, Figma Make) for cursory research, research synthesis, and content ideation and editing

Recognized for the 2024 Key Contributor Award

EDUCATION

BFA Graphic Design,
UNC Charlotte, 2013

Foundation HTML, CSS + Javascript,
SuperHi, 2020

SKILLS

UI/UX Design

Product Design

Web Design

Wireframing

Prototyping

Brand / Identity

HTML + CSS

Swift

TOOLS

Figma

Claude

Adobe Creative Suite

Product Designer, Lowe's 2020–2022

Designed digital experiences across the EMM UX team, partnering with Product and Engineering to translate business requirements into thoughtful, user-centered solutions.

Promoted to Senior Product Designer in recognition of consistently high-quality work, strong cross-functional partnerships, and demonstrated growth in communicating and presenting design decisions with confidence.

Senior Designer, Union 2018–2020

Led projects, representing the design department in all stages from strategy to development.

Established the design direction for projects, with oversight from the art director.

Helped build a base-level design system, intended to be used on future client projects as a starting point.

Mentored and led junior designers.

Represented the design team on our company-wide Community Impact committee, helping to organize events and programs that give back to the local community.

Designer, Freelance 2016–present

Focused on supporting local small business owners lacking access to professional design services, offering print, web, digital, and branding services pro bono or in exchange for goods and services.

Designer, Union 2015–2018

Worked directly with the Associate Creative Director to design websites, from simple marketing websites to complex enterprise-level platforms.

Collaborated closely with the development team to ensure established designs carried through to the final product.

Led both internal and client meetings and presentations.